



EASTERN KENTUCKY UNIVERSITY

College of Business & Technology

SUGGESTED CURRICULUM GUIDE FOR BROADCASTING & ELECTRONIC MEDIA (B.A. DEGREE) GENERAL OPTION – Fall 2009

Freshman (1st Semester) 16 hrs

BTO 100* Orientation (1 hr)
COM 200/200W Mass Media & Society
Block I-A* ENG 101
Block V-A Social/Behavioral Sciences
Block II Mathematics
Block I-C Oral Communications

Sophomore (1st Semester) 16 hrs

BEM 295 Video Production I (4 hrs)
BEM 301 or BEM 375 Broadcast Newswriting I or Writing
for Electronic Media
Block III-B Humanities
Block IV-A or B Biological/Physical Lab Science
Block VI Wellness

Junior (1st Semester) 16 hrs

BEM/COM Elective***
COM 405 or 415 Media Law Ethics
BEM 425 Electronic Media Operations
Block VIII Depth of Knowledge
Free Electives (4 hrs)

Senior (1st Semester) 18 hrs

BEM/COM Elective***
BEM 495 Video Production III (4 hrs)
BEM 343 or 349 or 398 Audio Practicum or BEM Co-op
or Electronic Video Practicum (1 hr)
Free Electives (8 hrs)

*Course must be taken in semester indicated.

*** BEM 374, COM 201, 301, 325, 330, 353

Freshman (2nd Semester) 16 hrs

BEM 240 Basic Media Skills
Block I-B* ENG 102
Block III-A Arts
Block IV-A or B Biological/Physical Lab Science
Block V-B Social/Behavioral Sciences
Free Elective (1 hr)

Sophomore (2nd Semester) 16 hrs

BEM 300 Performance in Electronic Media
BEM 395 Video Production II (4 hrs)
BEM/COM Elective (Writing course) ***
Block VII Breadth of Knowledge
Block V-C Social/Behavioral Sciences

Junior (2nd Semester) 16 hrs

BEM/COM Elective***
Block VIII Depth of Knowledge
Block VII Breadth of Knowledge
Free Electives (7 hrs)
BTS 300 (Must be taken Junior year)**

Senior (2nd Semester) 14 hrs

BEM 491 Senior Seminar (1 hr)
BEM/COM/PUB Elective
Free Electives (12 hrs)
BTS 400 (Must be taken Senior year)**

** Spring Only

BACHELOR OF ARTS – Department of Communication Broadcasting and Electronic Media, General Option

University Requirements	1 hr
BTO 100	
College Requirements	0 hr
BTS 300 (Junior Year), BTS 400 (Senior Year)	
General Education Requirements.....	48 hrs
Standard General Education program. Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
Free Electives (Non-Business).....	38 hrs
Major Requirements.....	40 hrs
BEM 240, 295 (4), 300; 370 (4) or 395 (4); 343 (1) or 349 (1) or 398 (1); COM 200/200W, 491 (1).	
General Option:	
BEM 425, 495 (4), and 3 hrs selected from BEM 301 or BEM 375, COM 325, 330, or 353. Nine hrs selected from BEM 375, 395, 401, 402, COM 300, 320-I(1), 325, 330, 353, 405, 415, 420, 425, 430, 445, 471, JOU 325, PUB 320, 375, 380, 412, JOU 320, 412.	
Total Curriculum Requirements.....	128 hrs