



EASTERN KENTUCKY UNIVERSITY

College of Business & Technology

SUGGESTED CURRICULUM GUIDE FOR BROADCASTING & ELECTRONIC MEDIA (B.A. DEGREE) GENERAL OPTION – Fall 2008

Freshman (1st Semester) 16 hrs

BTO 100* Orientation (1 hr)
COM 200 Mass Media & Society
Block I-A* ENG 101
Block V-A Social/Behavioral Sciences
Block II Mathematics
Block I-C Oral Communications

Sophomore (1st Semester) 16 hrs

BEM 295 Video Production I (4 hrs)
COM 301 or BEM 375 Writing & Reporting News I or
Writing for Electronic Media
Block III-B Humanities
Block IV-A or B Biological/Physical Lab Science
Block VI Wellness

Junior (1st Semester) 16 hrs

BEM/COM Elective
COM 405 or BEM 415 Media Law or BEM 415
BEM 425 Electronic Media Operations
Block VIII Depth of Knowledge
Free Electives (4 hrs)
UWR

Senior (1st Semester) 18 hrs

BEM/COM Elective
BEM 495 Video Production III (4 hrs)
BEM 343 or 349 or 398 Audio Practicum or BEM Co-op
or Electronic Video Practicum (1 hr)
Free Electives (8 hrs)

Freshman (2nd Semester) 16 hrs

BEM 240 Basic Media Skills
Block I-B* ENG 102
Block III-A Arts
Block IV-A or B Biological/Physical Lab Science
Block V-B Social/Behavioral Sciences
Free Elective (1 hr)

Sophomore (2nd Semester) 16 hrs

BEM 300 Performance in Electronic Media
BEM 395 Video Production II (4 hrs)
BEM/COM Elective (Writing course) **
Block VII Breadth of Knowledge
Block V-C Social/Behavioral Sciences

Junior (2nd Semester) 16 hrs

BEM/COM Elective
Block VIII Depth of Knowledge
Block VII Breadth of Knowledge
Free Electives (7 hrs)
BTS 300 (Must be taken Junior year)

Senior (2nd Semester) 14 hrs

COM 491 Senior Seminar (1 hr)
BEM/COM Elective
Free Electives (12 hrs)
BTS 400 (Must be taken Senior year)

*Course must be taken in semester indicated.

** Spring Only

** BEM 374, COM 201, 301, 325, 330, 353

BACHELOR OF ARTS – Department of Communication

Broadcasting and Electronic Media, General Option

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|---|---------|
| University Requirements | 1 hr |
| BTO 100 | |
| College Requirements | 0 hr |
| BTS 300 (Junior Year), BTS 400 (Senior Year) | |
| General Education Requirements..... | 48 hrs |
| Standard General Education program. Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements. | |
| Free Electives (Non-Business)..... | 38 hrs |
| Major Requirements..... | 40 hrs |
| BEM 240, 295 (4), 300; 370 (4) or 395 (4); 343 (1) or 349 (1) or 398 (1); COM 200, 491 (1). | |
| General Option: | |
| BEM 425, 495 (4), and 3 hrs selected from BEM 301 or BEM 375, COM 325, 330, or 353. Nine hrs selected from BEM 375, 395, 401, 402, COM 201, 300, 301, 320 (A-I) (3), 325, 330, 353, 405, 415, 420, 425, 430, 445, 471, JOU 325, PUB 375, 380. | |
| Total Curriculum Requirements | 128 hrs |