



# EASTERN KENTUCKY UNIVERSITY

## College of Business & Technology

### SUGGESTED CURRICULUM GUIDE FOR BROADCASTING & ELECTRONIC MEDIA (B.A. DEGREE) BROADCAST NEWS OPTION – Fall 2009

#### Freshman (1<sup>st</sup> Semester) 16 hrs

BTO 100\* Orientation (1 hr)  
COM 200/200W Mass Media & Society  
Block I-A\* ENG 101  
Block V-A Social/Behavioral Sciences  
Block II Mathematics  
Block I-C Oral Communications

#### Sophomore (1<sup>st</sup> Semester) 16 hrs

BEM 295 Video Production I (4 hrs)  
BEM 301 Broadcast Newswriting  
Block III-B Humanities  
Block IV-A or B Biological/Physical Lab Science  
Block VI Wellness

#### Junior (1<sup>st</sup> Semester) 16 hrs

BEM/COM/JOU/PUB Elective  
COM 405 Media Law  
Block VIII Depth of Knowledge  
Free Electives (7hrs)

#### Senior (1<sup>st</sup> Semester) 16 hrs

BEM 402 Advanced Broadcast News  
BEM 343 or 349 or 398 Audio Practicum or BEM Co-op  
or Electronic Video Practicum (1 hr)  
Free Elective (12 hrs)

#### Freshman (2<sup>nd</sup> Semester) 16 hrs

BEM 240 Basic Media Skills  
Block I-B\* ENG 102  
Block III-A Arts  
Block IV-A or B Biological/Physical Lab Science  
Block V-B Social/Behavioral Sciences  
Free Elective (1 hr)

#### Sophomore (2<sup>nd</sup> Semester) 16 hrs

BEM 300 Performance in Electronic Media  
BEM 395 Video Production II (4)  
COM/BEM Elective  
Block VII Breadth of Knowledge  
Block V-C Social/Behavioral Sciences

#### Junior (2<sup>nd</sup> Semester) 16 hrs

BEM 401 Broadcast News  
Block VIII Depth of Knowledge  
Block VII Breadth of Knowledge  
Free Electives (7 hrs)  
BTS 300 (Must be taken Junior year)\*\*

#### Senior (2<sup>nd</sup> Semester) 16 hrs

BEM 491 Senior Seminar (1 hr)  
BEM/COM/JOU/PUB Elective \*\*\*  
Free Elective (12 hrs)  
BTS 400 (Must be taken Senior year)\*\*

\*Course must be taken in semester indicated.

\*\*\*BEM 375, 425, 440, 495(4); COM 300, 320 (A-I), 330, 353, 415, 420, 430, 445; JOU 305, 325, 480; PUB 375, 380.

\*\* Spring Only

### BACHELOR OF ARTS - Department of Communication Broadcasting and Electronic Media, Broadcast News Option

University Requirements .....	1 hr
BTO 100	
College Requirements .....	0 hr
BTS 300 (Junior Year), BTS 400 (Senior Year)	
General Education Requirements.....	48 hrs
Standard General Education program. Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
Free Electives (Non-Business).....	39 hrs
Major Requirements.....	40 hrs
BEM 240, 295 (4), 300; 370 (4) or 395 (4); 343 (1) or 349 (1) or 398 (1); COM 200/200W, 491 (1).	
Broadcast News Option:	
COM 405; BEM 301, 401, 402, and 9 hrs selected from BEM 375, 425, 495 (4); COM 300, 320-I(1), 330, 415, 420, 430; PUB 320, 375 or 412 or JOU 320, 412.	
Total Curriculum Requirements.....	128 hrs