



EASTERN KENTUCKY UNIVERSITY

College of Business & Technology

SUGGESTED CURRICULUM GUIDE FOR BROADCASTING & ELECTRONIC MEDIA (B.A. DEGREE) BROADCAST NEWS OPTION – Fall 2008

Freshman (1st Semester) 16 hrs

BTO 100* Orientation (1 hr)
COM 200 Mass Media & Society
Block I-A* ENG 101
Block V-A Social/Behavioral Sciences
Block II Mathematics
Block I-C Oral Communications

Sophomore (1st Semester) 16 hrs

BEM 295 Video Production I (4 hrs)
COM 201 Writing & Reporting News I
Block III-B Humanities
Block IV-A or B Biological/Physical Lab Science
Block VI Wellness

Junior (1st Semester) 16 hrs

BEM/COM/JOU/PUB Elective
COM 405 Media Law
Block VIII Depth of Knowledge
Free Electives (7hrs)

Senior (1st Semester) 16 hrs

BEM 402 Advanced Broadcast News
BEM 343 or 349 or 398 Audio Practicum or BEM Co-op
or Electronic Video Practicum (1 hr)
Free Elective (12 hrs)

*Course must be taken in semester indicated.

Freshman (2nd Semester) 16 hrs

BEM 240 Basic Media Skills
Block I-B* ENG 102
Block III-A Arts
Block IV-A or B Biological/Physical Lab Science
Block V-B Social/Behavioral Sciences
Free Elective (1 hr)

Sophomore (2nd Semester) 16 hrs

BEM 300 Performance in Electronic Media
BEM 370 or 395 Electronic Cinema Production or Video
Production II (4)
COM 301 Writing & Reporting News II
Block VII Breadth of Knowledge
Block V-C Social/Behavioral Sciences

Junior (2nd Semester) 16 hrs

BEM 401 Broadcast News
Block VIII Depth of Knowledge
Block VII Breadth of Knowledge
Free Electives (7 hrs)
BTS 300 (Must be taken Junior year)

Senior (2nd Semester) 16 hrs

COM 491 Senior Seminar (1 hr)
BEM/COM/JOU/PUB Elective **
Free Elective (12 hrs)
BTS 400 (Must be taken Senior year)

** Spring Only **BEM 375, 425, 440, 495(4); COM 300, 320 (A-I),
330, 353, 405, 415, 420, 430, 445; JOU 305, 325, 480; PUB 375, 380.

BACHELOR OF ARTS - Department of Communication Broadcasting and Electronic Media, Broadcast News Option

University Requirements	1 hr
BTO 100	
College Requirements	0 hr
BTS 300 (Junior Year), BTS 400 (Senior Year)	
General Education Requirements.....	48 hrs
Standard General Education program. Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
Free Electives (Non-Business).....	39 hrs
Major Requirements.....	40 hrs
BEM 240, 295 (4), 300; 370 (4) or 395 (4); 343 (1) or 349 (1) or 398 (1); COM 200, 491 (1).	
Broadcast News Option:	
COM 201, 301, 405; BEM 401, 402, and 6 hrs selected from BEM 375, 425, 495 (4); COM 300, 320 (A-I) (3), 330, 405, 415, 420, 430, 445; JOU 305, 325, 480; PUB 375, 380.	
Total Curriculum Requirements.....	128 hrs