



# EASTERN KENTUCKY UNIVERSITY

## College of Business & Technology

### SUGGESTED CURRICULUM GUIDE FOR BUSINESS & MARKETING EDUCATION/TEACHING (B.S. DEGREE) – Fall 2009

#### Freshman (1<sup>st</sup> Semester) 16 hrs

BTO 100\*  
 Block I-A\* ENG 101  
 CIS 212 or CSC 104 Intro to CIS or Computer Literacy  
 Block VI Wellness  
 MAT 107 College Algebra (or MAT 211 Calculus)  
 Block I-C CMS 100 or 210

#### Sophomore (1<sup>st</sup> Semester) 16 hrs

ECO 231 Principles of Economics II  
 ACC 202 Introduction to Managerial Accounting  
 CCT 101 Introduction to Business  
 EDF 103 Introduction to Education  
 Block IV-A or B Biological or Physical Lab Science  
 Block III-A Arts

#### Junior (1<sup>st</sup> Semester) 18 hrs

CIS 300 Management Information Systems  
 MGT 300 Principles of Management  
 MKT 300 Principles of Marketing  
 FIN 300 Business Finance I  
 MGT 340 Management Science  
 EDF 319 Human Development and Learning

#### Senior (1<sup>st</sup> Semester) 15 hrs

SED 401 Exceptional Learners in Inclusive Classrooms  
 EDF 413 Assessment in Education  
 ESE 573 Teaching Business in Middle & Secondary Schools  
 Block VIII Depth of Knowledge  
 Block VII Breadth of Knowledge

\*Course must be taken in semester indicated.

#### Freshman (2<sup>nd</sup> Semester) 18 hrs

Block I-B\* ENG 102  
 Block IV-A or B Biological or Physical Lab Science  
 Block III-B Humanities  
 ACC 201 Introduction to Financial Accounting  
 QMB 200 Business Statistics  
 ECO 230 Principles of Economics I

#### Sophomore (2<sup>nd</sup> Semester) 15 hrs

CCT 200 Word Processing Applications  
 CCT 201 Professional Communications  
 EDF 203 Schooling and Society  
 GBU 204 Legal and Ethical Environments of Business  
 Block V Social/Behavioral Sciences

#### Junior (2<sup>nd</sup> Semester) 15 hrs

MKT 301, 310, 320, or 400  
 CCT 302 Desktop Publishing for the Business Office  
 ACC 250 Financial Accounting Cycle  
 CCT 570 Web Design for Offices  
 Block VIII Depth of Knowledge  
 Free Elective (Non-Business for 2 hrs)  
 BTS 300 Business & Technology Seminar (0 credit)\*\*

#### Senior (2<sup>nd</sup> Semester) 15 hrs

ESE 499 Supervised Student Teaching in Secondary Schools  
 ESE 490 Secondary Curriculum, Classroom Organization, and Management  
 BTS 400 Business & Technology Seminar (0 credit)\*\*

\*\* Spring only

### BACHELOR OF SCIENCE - Dept of Management, Marketing, and Administrative Communication Business and Marketing Education/Teaching

University Requirements .....	1 hr
BTO 100	
General Education Requirements.....	36 hrs
Standard General Education program, excluding general education course blocks II, VB, VC, and VII(QS). Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR).	
Supporting Course Requirements .....	12 hrs
MAT 211 or 107; and ECO 230, 231; CIS 212 or CSC 104	
Free Electives (Non-Business).....	2 hrs
Teacher Education Requirements.....	31 hrs
EDF 103, 203, 319, 413, ESE 490, 499, 573, and SED 401	
Business Core.....	15 hrs
QMB 200, GBU 204, CIS 300, FIN 300, and MGT 300	
Major Requirements.....	27 hrs
ACC 201, 202, 250, CCT 101, 200, 201, 302, 570; MKT 300; MGT 340, and three hrs from MKT 304, 310, 320, or 400.	
Total Curriculum Requirements.....	128 hrs