



EASTERN KENTUCKY UNIVERSITY

College of Business & Technology

SUGGESTED CURRICULUM GUIDE FOR BUSINESS & MARKETING EDUCATION/TEACHING (B.S. DEGREE) – Fall 2008

Freshman (1st Semester) 16 hrs

BTO 100*
 Block I-A* ENG 101
 Block VII Breadth of Knowledge
 Block VI Wellness
 MAT 107 College Algebra (or MAT 211 Calculus)
 Block I-C CMS 100 or 210

Sophomore (1st Semester) 16 hrs

ECO 231 Principles of Economics II
 ACC 202 Introduction to Managerial Accounting
 CCT 101 Introduction to Business
 EDF 103 Introduction to Education
 Block IV-A or B Biological or Physical Lab Science
 Block III-A Arts

Junior (1st Semester) 18 hrs

CIS 300 Management Information Systems
 MGT 300 Principles of Management
 MKT 300 Principles of Marketing
 FIN 300 Business Finance I
 MGT 340 Management Science
 EDF 319 Human Development and Learning

Senior (1st Semester) 15 hrs

SED 401 Exceptional Learners in Inclusive Classrooms
 EDF 413 Assessment in Education
 ESE 573 Teaching Business in Middle & Secondary Schools
 Block VIII Depth of Knowledge
 Block VII Breadth of Knowledge

*Course must be taken in semester indicated.

Freshman (2nd Semester) 18 hrs

Block I-B* ENG 102
 Block IV-A or B Biological or Physical Lab Science
 Block III-B Humanities
 ACC 201 Introduction to Financial Accounting
 QMB 200 Business Statistics
 ECO 230 Principles of Economics I

Sophomore (2nd Semester) 15 hrs

CCT 200 Word Processing Applications
 CCT 201 Professional Communications
 EDF 203 Schooling and Society
 GBU 204 Legal and Ethical Environments of Business
 Block V Social/Behavioral Sciences

Junior (2nd Semester) 15 hrs

MKT 301, 310, 320, or 400
 CCT 302 Desktop Publishing for the Business Office
 ACC 250 Financial Accounting Cycle
 CCT 570 Web Design for Offices
 Block VIII Depth of Knowledge
 Free Elective (Non-Business for 2 hrs)
 BTS 300 Business & Technology Seminar (0 credit)**

Senior (2nd Semester) 15 hrs

ESE 499 Supervised Student Teaching in Secondary Schools
 ESE 490 Secondary Curriculum, Classroom Organization, and Management
 BTS 400 Business & Technology Seminar (0 credit)**

** Spring only

BACHELOR OF SCIENCE - Dept of Management, Marketing, and Administrative Communication Business and Marketing Education/Teaching

University Requirements	1 hr
BTO 100	
General Education Requirements.....	39 hrs
Standard General Education program, excluding general education course blocks II, VB, and VC. Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR).	
Supporting Course Requirements	9 hrs
MAT 211 or 107; and ECO 230, 231	
Free Electives (Non-Business).....	2 hrs
Teacher Education Requirements.....	31 hrs
EDF 103, 203, 319, 413, ESE 490, 499, 573, and SED 401	
Business Core.....	15 hrs
QMB 200, GBU 204, CIS 300, FIN 300, and MGT 300	
Major Requirements.....	27 hrs
ACC 201, 202, 250, CCT 101, 200, 201, 302, 570; MKT 300; MGT 340, and three hrs from MKT 304, 310, 320, or 400.	
Total Curriculum Requirements.....	128 hrs