



## **Business Minor**

### **Looking for a second area of specialization in your academic program?**

Everyone will work in a business! Here is a way to learn about business while you are completing your degree in your major area!

Learn about accounting and economic principles as well as financial markets and consumer and organizational behavior. Learn the skills needed to be successful as a professional: Critical thinking, oral and written communication, leadership, teamwork, and analytical skills. Learn how to integrate technology into various aspects of business.

Coursework includes:

- Accounting
- Economics
- Managerial Reports
- Information Systems
- Finance
- Business Law and Ethics
- Management
- Marketing

#### **Minor in Business**

The Business Minor is offered for students majoring in programs other than in Business.

The Minor consists of 21 hours including 18 hours of required courses and three hours of supporting courses.

#### **For More Information**

Office of Admissions  
SSB CPO 54  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
800-465-9191  
859-622-2106  
[www.eku.edu](http://www.eku.edu)

EKUBusiness  
College of Business & Technology  
011 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1377  
[www.cbt.eku.edu](http://www.cbt.eku.edu)

## University requirements for: **Minor in Business**

### **Total Required Courses**

The Business Minor is offered for students majoring in programs other than in Business. The Minor consists of 21 hours including 18 hours of required courses and three hours of supporting courses.

To enroll in an upper-division, business core course in the minor, students must have completed Introduction to Financial and Managerial Accounting and Principles of Economics I with a C- or better and have completed a minimum of 60 hours and have met the prerequisite of the specific course. Students minoring in business must earn at least 12 of the total hours used for the minor in residence at EKU and attain a cumulative GPA of 2.0 in all courses comprising the minor.

### **Supporting Course Requirements (3 hours)**

Principles of Economics I (ECO 230)

### **Required Courses (18 hours)**

Introduction to Financial and Managerial Accounting (ACC 201 and 202) and four courses from the following:

- Managerial Reports (CCT 300W)
- Management Information Systems (CIS 300)
- Business Finance (FIN 300)
- Legal & Ethical Environments of Business (GBU 204)
- Principles of Management (MGT 300)
- Principles of Marketing (MKT 300)

### **Total Curriculum Requirements (21 hours)**

## **EASTERN KENTUCKY UNIVERSITY**

As you consider where you'll pursue your studies, Eastern Kentucky University encourages you to ask yourself, "What do I want to do with my life?" and "Who can help me reach that destination?"

Before we tell you about EKU, let's focus on your needs. What are you looking for in a college or university?

- Renowned, accessible professors; low student/faculty ratio
- State-of-the-art facilities
- Extensive curriculum
- Wide network of campus organizations
- Affordable cost
- Inviting campus

Achieving your goals depends on the quality of the faculty and curriculum at the school you choose to attend. Every college and university touts facilities, but few can match the accolades of our faculty. At EKU you'll reach beyond the borders of classroom discussion to hands-on experience and networking opportunities with experts in the field.

EKU graduates are world leaders in areas as diverse as international business and homeland security; local, state and national government; as well as drama and law. Campus facilities, such as the Studio for Academic Creativity, which is designed to enhance research, writing, and presentation skills, and our new state-of-the-art science building, ensure our students of exposure to technologies vital to real world success.

### **We hope you'll see that from our view there no limitations, just possibilities.**

- A comprehensive, public university serving more than 16,000 students.
- Undergraduate and graduate excellence through 168 associate, baccalaureate, master's, specialist and cooperative doctoral programs.
- Quality and diversity in faculty and staff.
- Student/professor ratio of 17:1.
- 66-acre main campus in Richmond, regional campuses in Corbin, Danville, Lancaster and Manchester, and higher education centers throughout the Commonwealth.

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age, race, color, religion, sex, sexual orientation, disability, national origin, or Vietnam era or other veteran status, in the admission to, or participation in, any education program or activity which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Equal Opportunity Office, Eastern Kentucky University, Jones Building, Room 409, Coates CPO 37A, Richmond, Kentucky 40475-3102, (859) 622-8020 (V/TDD), or the Director of the Office for Civil Rights, U.S. Department of Education, Philadelphia, PA.