



**Department of Communication
College of Business & Technology**

Communication Studies

Communication Studies at EKU

Join the growing number of communication studies majors at EKU! Research indicates the ability to communicate effectively is the leading skill employers seek in their employees. Communication studies courses help you become more proficient in speaking assertively, writing effectively, thinking critically, negotiating persuasively and solving problems creatively.

Communication Studies Careers

A degree in Communication Studies can take you as far as you can dream. For example, graduates have successfully entered careers in corporate instructional training, consulting, management, pharmaceutical sales, nonprofit agencies, health care organizations, human services agencies, and alternative dispute resolution. Moreover, many of our graduates have gone on to achieve graduate degrees in communication, law, politics, dispute resolution and the seminary. A degree in Communication Studies can be tailored to fit your individual career goals.

What To Expect

Today's communicators require a breadth of understanding about our world. Therefore, EKU Communication Studies students begin their studies learning about the arts, and the social and physical sciences. As their studies progress, they will begin the professional communications studies coursework. These will include courses in conflict management, public speaking, intercultural and organizational communication, persuasion and communication theory.

Department Faculty and Student Organizations

The Communication Studies faculty of the Department of Communication have real world experience. Faculty members are involved in training and development, mediation, strategic planning, and much more. Student involvement is encouraged in all activities related to communication studies on campus. Supervised independent studies and internships are encouraged in the real world through co-operative education and practicums.

Suggested First Semester/First Year

BTO 100	Academic Orientation	1
CMS 200	Interpersonal Comm	3
Block I-A	ENG 101	3
Block II	Mathematics	3
Block IV	Wellness	3
Block V-A	Social/Behavioral Sciences	3
Total Hours:		16

For More Information

Office of Admissions
SSB CPO 54
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
800-465-9191
www.eku.edu

Department of Communication
317 Combs Building
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1871
www.communication.eku.edu

Related websites:
www.nca.org
www.kycommunication.com
www.sca.net
www.ica hdq.org



University requirements for: **Communication Studies (B.A.)**

Total Required Courses University Requirements (1 hour)

BTO 100 (Academic Orientation).

General Education Requirements (45 hours)

Courses selected from Communication, Mathematics, Arts and Humanities, Natural Sciences, Social and Behavioral Sciences, Wellness, and Breadth and Depth of Knowledge.

College Requirement: Professional Skills Seminar

BTS 300 (Juniors) and BTS 400 (Seniors)

Major Requirements (48 hours)

- Interpersonal Communication
- Advocacy & Opposition
- Public Speaking
- Interviewing
- Business & Professional Speaking
- Research Design in Communication Studies
- Small Group Communication
- Conflict Management
- Organizational Communication
- Communication Theory
- Communication Training & Development
- Negotiation
- Mediation
- Health Communication, Communication & Gender, Intercultural, Persuasion, or Special Topics in Communication
- Communication, Leadership and Change
- Practicum and/or Co-operative Education

Free Electives (26 hours)

Total Curriculum Requirements (120 hours)

EASTERN KENTUCKY UNIVERSITY

As you consider where you'll pursue your studies, Eastern Kentucky University encourages you to ask yourself, "What do I want to do with my life?" and "Who can help me reach that destination?"

Before we tell you about EKV, let's focus on your needs. What are you looking for in a college or university?

- Renowned, accessible professors; low student/faculty ratio
- State-of-the-art facilities
- Extensive curriculum
- Wide network of campus organizations
- Affordable cost
- Inviting campus

Achieving your goals depends on the quality of the faculty and curriculum at the school you choose to attend. Every college and university touts facilities, but few can match the accolades of our faculty. At EKV you'll reach beyond the borders of classroom discussion to hands-on experience and networking opportunities with experts in the field.

EKV graduates are world leaders in areas as diverse as international business and homeland security; local, state and national government; as well as drama and law. Campus facilities, such as the Studio for Academic Creativity, which is designed to enhance research, writing, and presentation skills, and our new state-of-the-art science building, ensure our students of exposure to technologies vital to real world success.

We hope you'll see that from our view there no limitations, just possibilities.

- A comprehensive, public university serving more than 16,000 students.
- Undergraduate and graduate excellence through 168 associate, baccalaureate, master's, specialist and cooperative doctoral programs.
- Quality and diversity in faculty and staff.
- Student/professor ratio of 17:1.
- 66-acre main campus in Richmond, regional campuses in Corbin, Danville, Lancaster and Manchester, and higher education centers throughout the Commonwealth.

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age, race, color, religion, sex, sexual orientation, disability, national origin, or Vietnam era or other veteran status, in the admission to, or participation in, any education program or activity which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Equal Opportunity Office, Eastern Kentucky University, Jones Building, Room 409, Coates CPO 37A, Richmond, Kentucky 40475-3102, (859) 622-8020 (V/TDD), or the Director of the Office for Civil Rights, U.S. Department of Education, Philadelphia, PA.