



**Department of Accounting, Finance and
Information Systems
College of Business & Technology**

Finance

The Finance Major at EKU

The Finance Major (BBA) offers two options: Managerial Finance and Financial Planning.

The Managerial Finance Option

The Managerial Finance Option should be selected by finance majors interested in obtaining the Certified Financial Manager (CFM) designation. This certification is jointly sponsored by the Financial Management Association and the Institute of Management Accountants. Eastern's Managerial Finance program is one of the few programs nationwide aimed at preparing students for the CFM examination. It combines four advanced courses in managerial accounting with four advanced courses in managerial finance to prepare students for positions in managing financial assets and liabilities.

Career Possibilities in Managerial Finance

Demand for business graduates with the CFM certification is strong and growing both nationwide and in the Bluegrass region. Entry level positions are typically in cash, financial securities, and business debt management. Career paths lead to upper level management. For more information about the CFM designation, visit the Institute of Management Accountants website at www.imanet.org.

The Financial Planning Option

The Financial Planning Option provides a broad education in finance. Courses include investments, portfolio theory, and advanced financial institutions in addition to advanced managerial finance and global financial management. This option prepares students for financial institutions management and financial investments management.

Career Possibilities in Financial Planning

Students graduating with a degree in Financial Planning are employed in diverse fields such as financial security brokerage, bank management, credit counseling, securities analysis, investment banking, and corporate management.

Student Organization

Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Student representatives from this organization attend the FMA Finance Leaders' Conference held in Chicago each spring. This opportunity for professional interaction between practitioners and students includes tours of the Federal Reserve Bank and the Chicago Board of Trade, and speakers on careers in finance. For more information about the FMA, visit their web site at www.fma.org.

Suggested First Semester/First Year

BTO 100	Academic Orientation	1
MAT 107	College Algebra	3
PSY200 or SOC131	Intro PSY or SOC	3
Block I A	ENG 101	3
CIS 212 or CSC 104		3
Block VI	Wellness	3
Total Hours:		16

For More Information

Office of Admissions
SSB CPO 54
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
800-465-9191
859-622-2106
www.eku.edu

Department of Accounting, Finance and
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108 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1087
www.finance.eku.edu

Related websites:

www.bls.gov
www.saludos.com/cguide/bgguide.html



University requirements for: **Finance (B.B.A.)**

Total Required Courses University Requirements (1 hour)

BTO 100 (Academic Orientation).

General Education Requirements (36 hours)

Courses selected from Communication, Arts and Humanities, Natural Sciences, Social and Behavioral Sciences, Wellness, and Breadth and Depth of Knowledge.

College Requirement: Professional Skills Seminar

BTS 300 (Juniors) and BTS 400 (Seniors)

Supporting Course Requirements (21-24 hrs)

Calculus or the combined courses of College Algebra and Managerial Decision Models, Introductory Psychology or Sociology, Principles of Economics I and II, Statistical Methods II, Econometrics, and Intro to CIS or Computer Literacy.

Business Requirements (33 hours)

(Pre-Business Core) Introduction to Financial and Managerial Accounting, Legal and Ethical Environments of Business, and Business Statistics I.

(Business Core) Managerial Reports, Management Information Systems, Business Finance I, Principles of Management, Operations Management, Principles of Marketing, and Business Strategy.

Major Requirements (29-31 hours)

Personal Money Management, Corporate Finance, Financial Analysis & Valuation, Project in Finance (1) and one of the following options:

Managerial Finance Option: Advanced Managerial Finance, Derivatives Valuation and Accounting, Global Financial Management, Financial Accounting Cycle (1), Principles of Accounting-Intermediate I and II, and 3 hrs from Tax I, Cost Accounting, Accounting Theory, Legal Aspects of Accounting, Auditing I, or Forensic Accounting; and Data Base Management.

Financial Planning Option: Principles of Investments, Investment and Portfolio Theory, Financial Accounting Cycle (1), Tax I, Principles Risk and Insurance, Fund Life and Health Insurance, and six hours from: Risk Management, Personal Risk Management, Life Insurance and Estate Planning or Employee Benefit Planning.

Free Electives (2-8 hours)

Total Curriculum Requirements (128 hours)

EASTERN KENTUCKY UNIVERSITY

As you consider where you'll pursue your studies, Eastern Kentucky University encourages you to ask yourself, "What do I want to do with my life?" and "Who can help me reach that destination?"

Before we tell you about EKU, let's focus on your needs. What are you looking for in a college or university?

- Renowned, accessible professors; low student/faculty ratio
- State-of-the-art facilities
- Extensive curriculum
- Wide network of campus organizations
- Affordable cost
- Inviting campus

Achieving your goals depends on the quality of the faculty and curriculum at the school you choose to attend. Every college and university touts facilities, but few can match the accolades of our faculty. At EKU you'll reach beyond the borders of classroom discussion to hands-on experience and networking opportunities with experts in the field.

EKU graduates are world leaders in areas as diverse as international business and homeland security; local, state and national government; as well as drama and law. Campus facilities, such as the Studio for Academic Creativity, which is designed to enhance research, writing, and presentation skills, and our new state-of-the-art science building, ensure our students of exposure to technologies vital to real world success.

We hope you'll see that from our view there no limitations, just possibilities.

- A comprehensive, public university serving more than 16,000 students.
- Undergraduate and graduate excellence through 168 associate, baccalaureate, master's, specialist and cooperative doctoral programs.
- Quality and diversity in faculty and staff.
- Student/professor ratio of 17:1.
- 66-acre main campus in Richmond, regional campuses in Corbin, Danville, Lancaster and Manchester, and higher education centers throughout the Commonwealth.

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age, race, color, religion, sex, sexual orientation, disability, national origin, or Vietnam era or other veteran status, in the admission to, or participation in, any education program or activity which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Equal Opportunity Office, Eastern Kentucky University, Jones Building, Room 409, Coates CPO 37A, Richmond, Kentucky 40475-3102, (859) 622-8020 (V/TDD), or the Director of the Office for Civil Rights, U.S. Department of Education, Philadelphia, PA.