



EASTERN KENTUCKY UNIVERSITY

College of Business & Technology

SUGGESTED CURRICULUM GUIDE FOR FINANCE (B.B.A. DEGREE) FINANCIAL PLANNING OPTION – Fall 2009

Freshman (1st Semester) 16 hrs

BTO 100* Orientation
 MAT 107 College Algebra or MAT 211 Calculus
 SOC 131 Introductory Sociology
 PSY 200 or SOC 131 Intro PSY or Intro SOC
 CIS 212 or CSC 104 Intro to CIS or Computer Literacy
 Block VI Wellness

Sophomore (1st Semester) 18 hrs

ACC 201 Introduction to Financial Accounting
 ECO 230 Principles of Economics I
 QMB 240 or Non-Bus Free Elective if taken MAT 211
 Block IV-A or B Biological/Physical Lab Science
 Block VIII Depth of Knowledge
 Block VII Breadth of Knowledge

Junior (1st Semester) 15 hrs

FIN 300 Business Finance I
 ECO 320 Statistical Methods for Economics II
 INS 370 Principles Risk and Insurance
 MGT 300 Principles of Management
 CCT 300W Managerial Reports

Senior (1st Semester) 15 hrs

MGT 370 Operations Management
 FIN 410 Financial Analysis & Valuation
 FIN 324 Principles of Investments
 ACC 322 Tax I
 Insurance Elective

Freshman (2nd Semester) 18 hrs

QMB 200 Business Statistical I
 Block I-B* ENG 102
 Block III-A Arts
 Block IV-A or B Biological/Physical Lab Science
 Block V Social/Behavioral Sciences
 Block III-B Humanities

Sophomore (2nd Semester) 16 hrs

ACC 202 Introduction to Managerial Accounting
 ACC 250 Financial Accounting Cycle
 FIN 201 Personal Money Management
 ECO 231 Principles of Economics II
 GBU 204 Legal and Ethical Environments of Business
 Block I-C CMS 100

Junior (2nd Semester) 15 hrs

FIN 301 Business Finance II
 ECO 420 Advanced Research Methods Econometrics
 INS 374 Fund Life and Health Insurance
 MKT 300 Principles of Marketing
 CIS 300 Management Information Systems
 BTS 300 Business & Technology Seminar (0 credit)**

Senior (2nd Semester) 12-15 hrs

GBU 480* Business Strategy
 FIN 420 Investment and Portfolio Theory
 FIN 450 Project in Finance
 Insurance Elective
 Free Elective (Non-Business up to 2-5 hours)
 BTS 400 Business & Technology Seminar (0 credit)**

*Course must be taken in semester indicated.

** Spring Only

BACHELOR OF BUSINESS ADMINISTRATION - Dept of Accounting, Finance, and Info Systems Finance, General Finance Option

University Requirements	1 hr
BTO 100	
General Education Requirements.....	36 hrs
Standard General Education program, excluding general education course blocks II, VB, VC, and VII(QS). Refer to Section Four of the Undergraduate Catalog for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR)	
Supporting Course Requirements	21-24 hrs
MAT 211 or 107 and QMB 240; PSY 200 or 200W or SOC 131, ECO 230, 231, 320, 420; and CIS 212 or CSC 104	
Free Electives (Non-Business).....	3-8 hrs
Pre-Business Core	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core.....	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	
Major Requirements.....	29-31 hrs
FIN 201, 301, 410, 450 (1)	
Financial Planning Option:	
ACC 322, FIN 324, 420; INS 370, 374; 6 hrs from INS 378, 380, 474, 476.	
Total Curriculum Requirements	128 hrs