



# EASTERN KENTUCKY UNIVERSITY

## College of Business & Technology

### SUGGESTED CURRICULUM GUIDE FOR INSURANCE (B.B.A. DEGREE)

#### INSURANCE – Fall 2009

#### Freshman (1<sup>st</sup> Semester) 16 hrs

BTO 100\* Orientation  
 Block I-A\* ENG 101  
 CIS 212 or CSC 104 Intro to CIS or Computer Literacy  
 Block VI Wellness  
 MAT 107 College Algebra (or MAT 211 Calculus)  
 PSY 200 or SOC 131 Intro PSY or Intro SOC

#### Sophomore (1<sup>st</sup> Semester) 15 hrs

ACC 201 Introduction to Financial Accounting  
 ECO 230 Principles of Economics I  
 Block IV-A or B Biological/Physical Lab Science  
 QMB 240 (or Non-Business Free Elective if taken MAT 211)  
 Block III-B Humanities

#### Junior (1<sup>st</sup> Semester) 15 hrs

FIN 300 Business Finance I  
 Block VIII Depth of Knowledge  
 MGT 300 Principles of Management  
 CCT 300W Managerial Reports  
 INS 370 Principles of Risk and Insurance

#### Senior (1<sup>st</sup> Semester) 18 hrs

MGT 370 Operations Management  
 INS 378\* Risk Management  
 INS 374\* Fundamentals of Life-Health Insurance  
 INS 486\* Insurance Company Operations  
 Free Elective (Non-Business for 6 hrs)

#### Freshman (2<sup>nd</sup> Semester) 15 hrs

Block I-B\* ENG 102  
 Block III-A Arts  
 Block IV-A or B Biological/Physical Lab Science  
 Block V Social/Behavioral Sciences  
 QMB 200 Business Statistics

#### Sophomore (2<sup>nd</sup> Semester) 15 hrs

ACC 202 Introduction to Managerial Accounting  
 ECO 231 Principles of Economics II  
 GBU 204 Legal and Ethical Environments of Business  
 Block VII Breadth of Knowledge  
 Block I-C Oral Communication

#### Junior (2<sup>nd</sup> Semester) 18 hrs

INS 372\* Fundamentals of Property-Liability Insurance  
 INS Elective (3 hrs)  
 MKT 300 Principles of Management  
 CIS 300 Management Information Systems  
 Free Elective (Non-Business)  
 Block VIII Depth of Knowledge  
 BTS 300 Business & Technology Seminar (0 credit)\*\*

#### Senior (2<sup>nd</sup> Semester) 16 hrs

GBU 480\* Business Strategy  
 INS Elective (6 Hrs)  
 Free Elective (Non-Business up to 7 hrs)  
 BTS 400 Business & Technology Seminar (0 credit)\*\*

\*Course must be taken in semester indicated.

\*\* Spring only

### BACHELOR OF BUSINESS ADMINISTRATION - Dept of Accounting, Finance, and Info Systems

#### Insurance

University Requirements .....	1 hr
BTO 100	
General Education Requirements.....	36 hrs
Standard General Education program, excluding general education course blocks II, VB, VC, and VII(QS). Refer to Section Four of the <i>Undergraduate Catalog</i> for details on the General Education and University requirements.	
College Requirement: Professional Skills Seminar	
BTS 300 (CR) and BTS 400 (CR)	
Supporting Course Requirements .....	15-18 hrs
MAT 211 or 107 and QMB 240; PSY 200 or 200W or SOC 131, ECO 230, 231; and CIS 212 or CSC 104	
Free Electives (Non-Business).....	16-19 hrs
Pre-Business Core .....	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core.....	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	
Major Requirements.....	24 hrs
INS 370, 372, 374, 378, 486, and nine additional hrs of insurance electives may be taken from the following: INS 349 – up to a maximum of six hrs, INS 380, 476, and 474, INS 400 – up to a maximum of six hrs total, INS 490 – up to a maximum of six hrs; APS 350, 351, 352, 438, 465, FSE 221, 322, 350, 361, 366, TRS 332, 342.	
Total Curriculum Requirements .....	128 hrs