



**Department of Accounting, Finance and  
Information Systems  
College of Business & Technology**

# Insurance (B.S.)

## The Insurance Profession

Everyone wants a challenging and financially rewarding career. Graduates of the insurance studies program have unlimited opportunities in the field of insurance. Many find positions as underwriters, claims adjusters, risk analysts, account executives, marketing representatives, and financial planners, to name a few. A current listing of employers seeking graduates is listed in the Insurance Resource Center or check with Career Services.

## Insurance Studies at EKU

The insurance studies program offers a unique program of study. It is the only program offering a undergraduate degree in insurance in Kentucky. The program was created in 1976 as the result of the initiative of several Kentucky insurance business leaders who believed that the Commonwealth needed an insurance studies program to prepare young men and women for careers in the field of insurance. Such strong support has made it possible for the program to rapidly develop into a nationally recognized insurance studies program for undergraduate students. In the short history of the program, insurance majors at EKU have received national awards, internships, and scholarships. Equally important, students from the program have been successful in obtaining widely diversified positions in the insurance business upon graduation. Professionalism is required in today's business climate and our program provides the basis for achieving that competency.

## Career Opportunities

Insurance majors at EKU are also encouraged to begin work toward such professional designations as the CPCU, CLU, ChFC, ARM, and AAI. Courses are offered in each semester that prepare students to take the national exams. Examination fees are reduced for full-time students. In many cases, insurance majors are reimbursed for their examination fees once they successfully complete the examination. Occasionally 'book' scholarships are available for courses associated with a professional exam.

The insurance business has also been cooperative in providing employment opportunities to insurance majors. This is an excellent way for students to earn money, get additional academic credit, and gain valuable experience.

## Student Organizations

There are two active insurance organizations on campus -- The Insurance Society and Gamma Iota Sigma. The Insurance Society provides insurance majors with a variety of activities related to the insurance profession. In addition, students may also join Gamma Iota Sigma, which is the national insurance fraternity.

## Insurance Scholarships

Various insurance organizations have been particularly helpful in making scholarships available for students in the program. Currently there are more than 14 scholarships awarded each semester to insurance majors. The scholarships range in amount from \$400 to full in-state tuition per academic year.

### Suggested First Semester/First Year

BTO 100	Academic Orientation	1
MAT 107	College Algebra or	
MAT 211	Calculus	3
SOC 131	Sociology	3
Block I A	ENG 101	3
Block VII	CIS 212 or CSC 104	3
Block VI	Wellness	3
<b>Total Hours:</b>		<b>16</b>

### For More Information

Office of Admissions  
SSB CPO 54  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
800-465-9191  
859-622-2106  
[www.eku.edu](http://www.eku.edu)

Office of the Insurance Chairholder  
030 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1579  
[www.insurance.eku.edu](http://www.insurance.eku.edu)



## University requirements for: **Insurance (B.S.)**

### **Total Required Courses University Requirements (1 hour)**

BTO 100 (Academic Orientation).

### **General Education Requirements (36 hours)**

Courses selected from Communication, Arts and Humanities, Natural Sciences, Social and Behavioral Sciences, Wellness, and Breadth and Depth of Knowledge.

### **College Requirement: Professional Skills Seminar**

BTS 300 (Juniors) and BTS 400 (Seniors)

### **Supporting Course Requirements (15-18 hrs)**

Calculus with Applications for Business and Economics (or a combination of College Algebra and Managerial Decision Models), Principles of Economics I, and Intro to CIS or Computer Literacy.

### **Major Core Requirements (33 hours)**

(Pre-Core) Introduction to Financial and Managerial Accounting, Legal and Ethical Environments of Business, and Business Statistics I.  
(Core) Managerial Reports, Management Information Systems, Business Finance I, Principles of Management, Principles of Marketing, Principles of Risk and Insurance, and Fundamentals of Life and Health Insurance.

### **Major Requirements (21 hours)**

Fundamentals of Property-Liability Insurance, Risk Management, and Seminar in Insurance; plus Insurance Company Operations or Life Insurance and Estate Planning or Insurance Agency Operations; and nine hours of insurance electives selected from a listing of pre-approved courses.

### **Free Electives (22-25 hours)**

### **Total Curriculum Requirements (128 hours)**

## **EASTERN KENTUCKY UNIVERSITY**

As you consider where you'll pursue your studies, Eastern Kentucky University encourages you to ask yourself, "What do I want to do with my life?" and "Who can help me reach that destination?"

Before we tell you about EKU, let's focus on your needs. What are you looking for in a college or university?

- Renowned, accessible professors; low student/faculty ratio
- State-of-the-art facilities
- Extensive curriculum
- Wide network of campus organizations
- Affordable cost
- Inviting campus

Achieving your goals depends on the quality of the faculty and curriculum at the school you choose to attend. Every college and university touts facilities, but few can match the accolades of our faculty. At EKU you'll reach beyond the borders of classroom discussion to hands-on experience and networking opportunities with experts in the field.

EKU graduates are world leaders in areas as diverse as international business and homeland security; local, state and national government; as well as drama and law. Campus facilities, such as the Studio for Academic Creativity, which is designed to enhance research, writing, and presentation skills, and our new state-of-the-art science building, ensure our students of exposure to technologies vital to real world success.

### **We hope you'll see that from our view there no limitations, just possibilities.**

- A comprehensive, public university serving more than 16,000 students.
- Undergraduate and graduate excellence through 168 associate, baccalaureate, master's, specialist and cooperative doctoral programs.
- Quality and diversity in faculty and staff.
- Student/professor ratio of 17:1.
- 66-acre main campus in Richmond, regional campuses in Corbin, Danville, Lancaster and Manchester, and higher education centers throughout the Commonwealth.

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age, race, color, religion, sex, sexual orientation, disability, national origin, or Vietnam era or other veteran status, in the admission to, or participation in, any education program or activity which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Equal Opportunity Office, Eastern Kentucky University, Jones Building, Room 409, Coates CPO 37A, Richmond, Kentucky 40475-3102, (859) 622-8020 (V/TDD), or the Director of the Office for Civil Rights, U.S. Department of Education, Philadelphia, PA.